METHODS, SYSTEMS, SIGNALS AND MEDIA FOR ENCOURAGING USERS OF COMPUTER READABLE CONTENT TO REGISTER

ABSTRACT

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A method and system for encouraging users of computer readable content to register. The method involves embedding in the computer readable content, instruction codes operable to direct a processor circuit to automatically establish a connection to a server, when the content is in use by the processor circuit, to transmit registration information to the server and operable to control further use of the content by the processor circuit in response to a key received from the server.